



Filey Bay Today
Flat 2 Fulford Court
26 Brooklands
Filey
YO14 9BA

ADVERTISING ORDER AGREEMENT

Date: 28 February 2021

Between Filey Bay Today and

Summary

We always strive to get things right and deliver a good service. This plain English agreement serves to set out what that service is and asks you to help us deliver on your needs and expectations. Some simple do and don'ts to agree to, no smoke and mirrors.

The Who's Who

This agreement is between Filey Bay Today, Flat 2 Fulford Court, 26 Brooklands, Filey, North Yorkshire, YO14 9BA and ...

Your Side

You are legally able to commit to this agreement, on behalf of yourself or the named company or organisation. You agree to the deadlines of supply and review so we can both get things done on time. You are agreeing to the payment terms too, so please stick to them.

Our Side

Our professionalism, working to agreed deadlines and maintenance of the confidentiality you expect comes as standard. The experience and expertise we have means that we expect to deliver on everything agreed to here.

Artwork

If you are providing 'print ready' artwork we will publish that, understanding that you own the copyright to all elements of what you give us. You indemnify us from any claim regarding that. Any artwork created by us, which is approved by you for your advert, remains the intellectual property of Filey Bay Today and cannot be reproduced elsewhere without our written permission.



editor@fileybaytoday.co.uk



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There may be a separate charge for the creation of artwork. If so the cost of that will be agreed with you in advance of work commencing and separately to this agreement.

Check It

The deadline for approval of new / updated artwork is the 15th day of the month prior to the publishing date (the first day of the calendar month unless there are exceptional circumstances). Please make sure you stick to this, we want your advert to run on time. Please read the copy carefully and check it for any errors. We always check too, but what you approve will be published. We need approval in writing from you before we publish your advert.

Legal Stuff

It is always our goal, but error free work is not guaranteed. We cannot be liable for any damages suffered or claims made by you or third parties of any nature which are a result of the publication of your advertisement. This is regardless of whether you told us about any errors made on our part. If any part of this agreement is ruled as unlawful, void or unenforceable then that's a separate issue to the other terms and conditions agree within in, which will remain unaffected.

Copyrights

As written in the 'Artwork' section we retain Intellectual Copyright of any design we create for you. It may be the case that we use this design as part of a 'portfolio' or display it via print or digital media outside of its original context. Legislation regarding Intellectual Property was updated in 2014 and we are referring to this here.

Payment

We are sure you understand our need for you to pay your invoice on time.

Our invoices are issued for payment on a strict 30 day basis. If you are late with your payment we may impose a late payment fee of 8% above the Bank of England base rate to any invoice still outstanding 30 days after the invoice date.



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This agreement is not transferable without our written consent. If any part of the agreement becomes, or is deemed at any time to be unlawful, invalid or unenforceable, then that does not affect the remaining terms and conditions agreed here.

Please sign and return this document in its original wording for our records.

Signed on behalf of

Print Name

Date

Signed on behalf of Filey Bay Today

Print Name

Natalie Bosomworth

Date



editor@fileybaytoday.co.uk



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